

"ഭരണഭാഷ - മാതൃഭാഷ"

നം.ഐസിഡിഎസ്/എ3-34030/17

സാമൂഹ്യ നീതി ഡയറക്ടറേറ്റ് (അനക്സ്),
സാമൂഹ്യക്ഷേമ ഭവൻ, പൂജപ്പുര, തിരുവനന്തപുരം.
ഫോൺ : 0471-2346508 ഫാക്സ് : 0471-2346534
ഇ-മെയിൽ swdicds@gmail.com
തീയതി : 25-10-17

സാമൂഹ്യനീതി ഡയറക്ടർ.

എല്ലാ പ്രോഗ്രാം ഓഫീസർമാർക്കും.
എല്ലാ ശിശു വികസന പദ്ധതി ഓഫീസർമാർക്കും.

സർ,

വിഷയം : സാമൂഹ്യനീതി വകുപ്പ് - സംയോജിത ശിശു വികസന സേവന പദ്ധതി - Gram Samridhi Evam Swachhta Pakhwada-നടപ്പാക്കുന്നത് - സംബന്ധിച്ച്.

സൂചന : 1) 22-9-2017-ലെ ഗവൺമെന്റ് സെക്രട്ടറിയുടെ No.SJD-B3/215/2017/SJD നമ്പർ കത്ത്.
2) മിനിസ്ട്രി ഓഫ് വുമൺ & ചൈൽഡ് ഡവലപ്പ്മെന്റ്-ഗവൺമെന്റ് ഓഫ് ഇന്ത്യയിൽ നിന്നുള്ള 25-8-17-ലെ No.12-3/2017-CD.I കത്തിലുള്ള നിർദ്ദേശങ്ങൾ.

ഒക്ടോബർ 1 മുതൽ 15 വരെ Gram Samridhi Evam Swachhta Pakhwada ആചരിക്കാനായി കേന്ദ്ര സർക്കാർ ആവശ്യപ്പെട്ടിരിക്കുന്നു. കേന്ദ്ര സർക്കാരിൽ നിന്നുള്ള കത്തിന്റെ പകർപ്പ് ഇതോടൊപ്പം ഉള്ളടക്കം ചെയ്യുന്നു. Campagin for village well being and cleanliness drive-മായി ബന്ധപ്പെട്ട് ICDS പ്രവർത്തകർ നടത്തേണ്ടതായ പ്രവർത്തനങ്ങൾ അടിയന്തിരമായി നടത്താൻ എല്ലാ ശിശു വികസന പദ്ധതി ഓഫീസർമാർക്കും നിർദ്ദേശം നൽകേണ്ടതും ആയത് സംബന്ധിച്ച് റിപ്പോർട്ട് പ്രോഗ്രാം ഓഫീസർമാർ 10-11-17-നകം ഈ കാര്യാലയത്തിൽ സമർപ്പിക്കേണ്ടതുമാണ്. കേന്ദ്ര ഗവൺമെന്റിലേയ്ക്ക് മറുപടി നൽകേണ്ടതിനാൽ സമയ നിഷ്ഠ നിർബന്ധമായും പാലിക്കേണ്ടതാണ്.

വിശ്വസ്തതയോടെ

സാമൂഹ്യനീതി ഡയറക്ടർക്കുവേണ്ടി.

2017/SJD(OS)

FD-58-3443097/1/22

1785762

No.12-3/2017-CD.I

भारत सरकार/Government of India

महिला एवं बाल विकास मंत्रालय

Ministry of Women & Child Development



Shastri Bhawan, New Delhi

Dated: 25th August, 2017


कार्यालय ज्ञापन/OFFICE-MEMORANDUM

Subject: Gram Samridhi Evam Swachhta Pakhwada Celebration from 1st October to 15th October, 2017 - forwarding of joint letter for necessary action.

The undersigned is directed to forward herewith a copy of the joint letter, dated 21st August, 2017 (with enclosure) signed by the Secretaries of the Ministry of Women & Child Development and the Department of Rural Development (Ministry of Rural Development) for celebrating Gram Samridhi Evam Swachhta Pakhwada and active participation of Anganwadi Workers with Gram Panchayats and Women Self Help Groups.

2. A report in this regard may be sent to this Ministry after the event.

Enclosure: As above


25.08.2017

(मनोज कुमार/MANOJ KUMAR)

Under Secretary to the Government of India

To

Principal Secretaries/Secretaries in-charge of WCD (ICDS) in all States/UTs

Copy to:

Directors (ICDS) in all States/UTs

SECRETARY
Government of India
Ministry of Women & Child
Development



सत्यमेव जयते

SECRETARY
Government of India
Ministry of Rural Development
Department of Rural Development

Subject: Gram Samridhi Evam Swachhta Pakhwada – October 1-15, 2017 – Request for active participation on health and nutrition issues.

Dear Colleague,

As you are aware, Department of Rural Development is organising a Gram Samridhi Evam Swachhta Pakhwada from 1st to 15th October, 2017. During this period a calendar of events is proposed including a Gram Sabha, meeting of the Standing Committee of the Gram Panchayats, and consultation with households of the Gram Sabha over a range of issues that concern their lives. A concerted public information campaign is also being launched during this period for full transparency about all programmes by making posters and other details available at the Panchayat Office.

While an effort for public information is being made across the country, a special effort is being made in the 5000 Clusters/50,000 Gram Panchayats which the States have selected under the proposed Mission Antyodaya for saturation through convergence. Health and Nutrition are key to transformation of the well-being indicators of Gram Panchayat. All these Gram Panchayats have good social capital in the form of Women Self Help Groups. If Anganwadi workers and ASHA workers in that Gram Panchayat along with ANMs actively work together with Gram Panchayats and women Self Help Groups, the achievements on health and nutrition indicators will be even better. It is for this reason an active engagement of all frontline workers of health and nutrition is expected during Gram Samridhi Evam Swachhta Pakhwada. We seek your active cooperation for better results.

(Rakesh Srivastava)

Secretary to the Government of India
Ministry of Women & Child Development

(Amarjeet Sinha)

Secretary to Government of India
Ministry of Rural Development

Illustrative schedule for Swachhata Pakhwada evam Gram Samridhi

Date	Activity	Resource Person
Sept 28 to 30th:	Preparation for the pakhwada in GPs, awareness and environment buiding, display of IEC material, beneficiary information in GP Bhavans	Gram panchayat sachiv/ GRS/CRP
October 1, 2017	<ol style="list-style-type: none"> 1. General information about the campaign. 2. Flagging off of sanitation campaign. 	Gram Panchayat Sachiv/ GRS/CRP
October 2, 2017	<ol style="list-style-type: none"> 1. Prabhat Feris during morning (involving school children, in coordination with School Education Department) 2. Bal Sabhas to be organized alongside the above. 3. Gram Sabhas <ol style="list-style-type: none"> a. Presentation of overall works taken in last FY and first 6 months of current FY b. GDP review c. Inform the GPs about base line ranking under Mission Antyodya 4. Gram Panchayats Council Meetings 5. Preparing roadmap for <ol style="list-style-type: none"> a. Clean Green Villages b. Gram Samridhi 6. Cultural Programs like Film shows, Street Plays etc. in the evening. 	Gram Panchayat Sachiv/ GRS/CRP School teachers
✓ October 3-5, 2017	<p>Sanitation Campaign</p> <ul style="list-style-type: none"> • Clean Green village: Village clean-up drive, cleaning garbage from roadside, common places, cleaning of drains. • Cleaning, repairing/ maintenance of internal village roads. • States may take up State/District specific interventions on sanitation <ul style="list-style-type: none"> ○ WASH ○ Inspecting the MDM arrangements in schools. ○ Meeting of SMCs and SHGs managing MDM. ○ Cleaning of Schools/Plantation of trees in school. 	Gram Panchayat Sachiv/ GRS/CRP/ ANM/ ASHA/ ICDS workers SHG members and CRPs to be actively involved.

1796073/JD(OS)

Illustrative schedule for Swachchata Pakhwada evam Gram Samridhi

	<ul style="list-style-type: none"> Health related activities such as <ul style="list-style-type: none"> Weighing children in ICDS centers. Health check up of children in schools. Awareness on malnutrition in ICDS centers, schools etc. Female health check up camps. Health camps along with FNHW. Above activities shall be coordinated with the help of GHGs/ ANMs/ ASHA/ ICDS workers. 	
October 6-9, 2017	<p>Krishi Sabhas: GPs with the help of KVKs and Agriculture extension workers to explain the importance of convergence for improving productivity and diversified livelihood opportunities. List of proposed activities:</p> <ul style="list-style-type: none"> Awareness of latest techniques of agriculture and improved variety of seeds Promotion of Dairy, Poultry, Pisciculture as additional source of income through convergence Special Mahila Sabhas/ SHG members meeting. As part of sanitation drive vermi compost pits to be made. Discussions on micro credit plan for the village. Value chain development. Formation of producer companies. 	<p>Gram Panchayat Sachiv/ GRS/CRP</p> <p>Krishi Vigyan kendras/ Agriculture/ Horticulture/ Animal Husbandry/ Fisheries extension workers</p> <p>CRPs and SHGs</p>
October 10, 2017	<p>GPDP detail review and discussion about implementation.</p> <p>Estimation of resources from FFC / SFC and other Government funds</p> <p>Details of the works done to be made public.</p>	Panchayat Sachiv
October 11, 2017	<ul style="list-style-type: none"> Preparation of MGNREGA Action Plan Special focus on SLWM Action plan to lay emphasis on water conservation 	Panchayat Sachivs/ GRS
October 12, 2017	<ul style="list-style-type: none"> Reading out beneficiary list of 	Gram Panchayat